



Tree of Dreams® 2018

An annual awareness campaign which increases conversations about suicide prevention, building connectedness, fostering hope and increasing support across the Central Coast

The Iris Foundation is preparing for the 3rd annual *Tree of Dreams®* awareness campaign, working towards heightening awareness of the impact of suicide, and to increase conversations about preventing suicide on the Central Coast.

This year's World Suicide Prevention Day theme is "***Working Together to Prevent Suicide***". We hope that you will be able to assist by sponsoring this campaign. All funds raised will go towards local, Central Coast suicide prevention activities.

The *Tree of Dreams®* is situated at the Wyong Milk Factory. Every year leading up to World Suicide Prevention Day on 10th September, we adorn the tree with hundreds of messages of hope, strength, remembrance and support collected from people across the Central Coast.

The Iris Foundation website has a short video which will further explain the campaign and the value of your contribution. Alternatively please email me on sue@irisfoundation.org.au for further information about the campaign and the work of the Iris Foundation.

The attached page has some sponsorship opportunities for your consideration.

Thank you for your time.

Warm regards,

Sue Liptrott, Executive Officer

Iris Foundation



We invite you to become a supporter of the 2018 *Tree of Dreams*[®]

TREE OF DREAMS AMBASSADOR \$1000

We'd love to tailor a supporter package that suits your business and would offer, at a minimum, the following benefits:

- ❖ A 2 minute corporate/business video filmed on location on a topic of your choice, created for your business by Films4Change. *Value \$500.*
- ❖ Quantity of blank message tags for your staff and customers to write their messages.
- ❖ Logo acknowledgement of your support of the *Tree of Dreams*[®] campaign on our website, facebook page and where possible, print media.
- ❖ Signage advertising your business at the *Tree of Dreams*[®] at the Wyong Milk Factory for a minimum period of one month.
- ❖ A tailored suicide prevention information package including information regarding Lifespan, RU OK? Day posters, pamphlets, brochures and latest information.
- ❖ Ambassador certificate acknowledging your support.

TREE OF DREAMS CHAMPION \$250

Benefits:

- ❖ Quantity of blank message tags for your staff and customers to write their messages.
- ❖ Logo acknowledgement of your support of the *Tree of Dreams*[®] campaign on our website and facebook page.
- ❖ A suicide prevention information package including information regarding Lifespan.
- ❖ Certificate acknowledging your support.

TREE OF DREAMS SUPPORTER \$50

Each \$50 donation received ensures a basket of tags is made available to local community groups, in particular, those working in the area of youth support and/or vulnerable high- risk groups.

The Tree of Dreams is a memorable tribute to those we have lost, but also a positive display of hope and support to remind us all to encourage life and reach out to each other when times are tough.